

BOSTON'S THRIVING CONVENTIONS

Each year, millions of visitors come to Boston from across the region, the country and the world to attend conventions, conferences and meetings. They are scientists and educators, doctors and nurses, pharmacists and dentists, volleyball players and video gamers.

You'll see them all over the city, traveling in groups and taking in the sites, jumping on trolley tours or eating at local restaurants.

At the Boston Convention & Exhibition Center (BCEC) in South Boston, thousands of international seafood buyers and sellers from 49 countries travel here for the annual Seafood Expo North America in March. In November, you may notice sharply-dressed military men and women gathering for the annual Marine Corps luncheon, and in December, thousands of leaders connect for the Massachusetts Conference for Women to promote and amplify the influence of women in the workplace and beyond.

Over at the Hynes Convention Center in Back Bay, you may notice convention goers in elaborate cosplay attending anime Boston in March. And in April, expect thousands of brightly clad runners hightailing it up Boylston Street for the annual Boston Marathon Expo over Patriots Day Weekend.

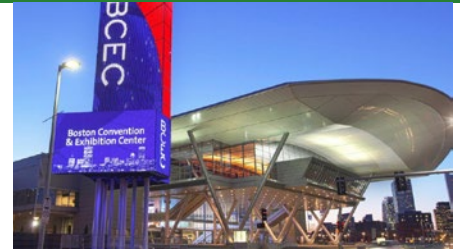
The Massachusetts Convention Center Authority (MCCA) owns and operates these two convention centers, while its ancillary marketing group, Signature

Boston, represents all of the unique benefits and advantages of bringing these events to Boston.

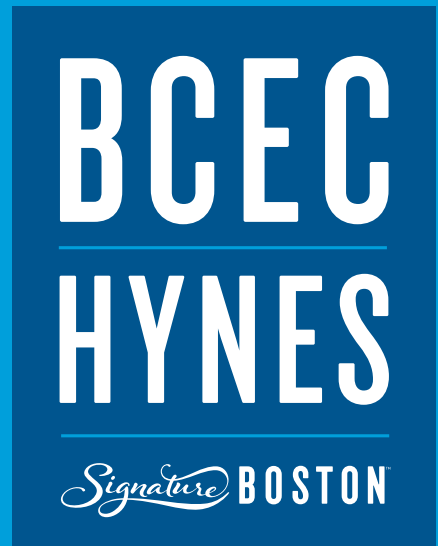
As the first line of contact and the ultimate conveyor for millions of conventioners, the value of the MCCA and Signature Boston to the visitor industry and local economy is paramount. These dedicated visitor specialists roll out the welcome mat, put on a good show, solve any problems, and make sure influential convention groups return to Boston, again and again.

And let's not forget the Lawn On D in South Boston. Located alongside the BCEC, this innovative, fun-inducing outdoor space runs during the summer months, with live music, food trucks, games, parties and more. Open to the public, the Lawn on D offers a perfect opportunity for conference attendees to relax and for locals to gather with friends and to meet new ones. Meetings big or small, Boston welcomes them all.

Find more details by visiting massconvention.com and signatureboston.com.



*Big or small,
we do it all.*



Start planning your next great event by scheduling a site visit. Call 877.393.3393 or visit SignatureBoston.com